

Government of the People's Republic of Bangladesh
Office of the Line Director
Community Based Health Care (CBHC), CCHST
BMRC Bhaban (1st floor), Mohakhali, Dhaka-1212.
Phone No-02-222280785 (Official), Fax No-02-222282900
E-mail: cbhc@ld.dghs.gov.bd

REQUEST FOR EXPRESSION OF INTEREST (EOI)

KEY INFORMATION		
1	Ministry/Division	Ministry of Health and Family Welfare (MOHFW), Health Services Division
2	Agency	Community Clinic Health Support Trust (CCHST)
3	Procuring Entity	Line Director, Community Based Health Care (CBHC), CCHST
4	Procuring Entity District	Dhaka
5	Request for Expression of Interest for Selection of:	Consultant/Consulting Firm for Advertising & Publicity: Telecasting TV Scroll on Community Clinic Activities
6	EOI Ref. No	CBHC/Proc./GOB/Ad: & Pub: TV Scroll (CC)-34/2022-23/362 Date: 19/02/2023
7	Procurement Method	QCBS
FUNDING INFORMATION		
8	Budget and Source of Funds	GOB
9	Development Partners	None
PARTICULAR INFORMATION		
10	Project/Program Code	224021006
11	Project/Program Name	Community Based Health Care (CBHC)
12	EOI Package No.	G-SD-1
13	EOI Package Name	Advertising & Publicity: Telecasting TV Scroll on Community Clinic Activities.
14	EOI Publication Date	20.02.2023
15	EOI Closing Date and Time	06.03.2023 at 5 pm
16	EOI Submission Place	Office of the Line Director, CBHC, CCHST, BMRC Bhaban (1 st floor), Mohakhali, Dhaka-1212.
INFORMATION FOR TENDERER		
17	Brief Description of Assignment:	Selected Consultant/Consulting Firm shall have to Telecast TV Scroll on Community Clinic Activities in minimum 3 Popular Private TV Channels for 4 months.
18	Experience, Resources and Delivery Capacity Required:	(1) Registration of the firm with brief description/brochures (2) 5 years experience in Advertising & Publicity (Minimum 10 Assignments) (3) Specific experience of similar activities in last 2 years (Minimum 2 Assignments) (4) List of the major work done in last 5 years (5) List of major clients with whom worked in last 5 years (6) Name of the key personnels with CV (7) Bank solvency certificate or credit facilities of Tk. 30 (Thirty) laes (8) Audit reports of the firm for last 3 years (9) Up to date trade licence (10) Upto date Income Tax Certificate (11) Certificate of VAT
PROCURING ENTITY DETAILS		
19	Name of Official Inviting Offer	Dr. Md. Quiume Talukder
20	Designation of Official Inviting Offer	Line Director, CBHC, CCHST
21	Address of Official Inviting EOI	Office of the Line Director, CBHC, CCHST, BMRC Bhaban (1 st floor), Mohakhali, Dhaka-1212.
22	Contact details of Official Inviting Offer EOI	BMRC Bhaban (1 st floor), Mohakhali, Dhaka, Phone No-02-222280785 (Official), Fax No-02-222282900, E-mail: cbhc@ld.dghs.gov.bd

(Dr. Md. Quiume Talukder)
Line Director

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19.02.2023

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2	Agency	Community Clinic Health Support Trust (CCHST)
3	Procuring Entity	Line Director, Community Based Health Care (CBHC), CCHST
4	Procuring Entity District	Dhaka
5	Request for Expression of Interest for Selection of:	Consultant/Consulting Firm for Branding on Community Clinic Activities
6	EOI Ref. No	CBHC/Proc./GOB/Branding (CC)-35/2022-23/363 Date: 19/02/2023
7	Procurement Method	QCBS
FUNDING INFORMATION		
8	Budget and Source of Funds	GOB
9	Development Partners	None
PARTICULAR INFORMATION		
10	Project/Program Code	224021006
11	Project/Program Name	Community Based Health Care (CBHC)
12	EOI Package No.	G-SD-3
13	EOI Package Name	Branding on Community Clinic Activities
14	EOI Publication Date	20.02.2023
15	EOI Closing Date and Time	06.03.2023 at 5 pm
16	EOI Submission Place	Office of the Line Director, CBHC, CCHST, BMRC Bhaban (1 st floor), Mohakhali, Dhaka-1212.
INFORMATION FOR TENDERER		
17	Brief Description of Assignment:	Selected Consultant/Consulting Firm shall have to Design, Develop & Print Banners on Community Clinic Activities and distribute these Banners to selected Upazillas.
18	Experience, Resources and Delivery Capacity Required:	(1) Registration of the firm with brief description/brochures (2) 5 years experience in Advertising & Publicity (Minimum 10 Assignments) (3) Specific experience of similar activities (4) List of the major work done in last 5 years (5) List of major clients with whom worked in last 5 years (6) Name of the key personnels with CV (7) Bank solvency certificate or credit facilities of Tk. 40 (Forty) lacs (8) Audit reports of the firm for last 3 years (9) Up to date trade licence (10) Upto date Income Tax Certificate (11) Certificate of VAT.
PROCURING ENTITY DETAILS		
19	Name of Official Inviting Offer	Dr. Md. Quiume Talukder
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